

JUNIPER CRESCENT

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Executive Summary

Following the last event in June 2023, where we introduced the planning process and timeline, we invited residents to attend Workshop Events in July 2023. These events comprised of workshop activities which allowed residents to actively contribute to and influence the design proposal for Juniper Crescent. This report provides a summary of the feedback provided by residents during the July Workshop Events. The events were held in the central communal greenspace at Juniper Crescent on Saturday 15th and Tuesday 18th July.

The purpose of the 'July Workshop Event 1' was to provide residents the opportunity to actively discuss with the design team the initial design principles of the proposal for Juniper Crescent. In addition to setting out the next steps in the process, moving and rehousing support, future events and how residents can get involved in this journey. Residents were invited to take part in workshop activities and leave their feedback around key themes such as open spaces, community uses and building materials and appearance.

The findings from this report will be used by the JV and the design team to inform the project's development, supplemented by continued engagement with the residents.

Purpose of the Event

- Residents' key priorities from the Ballot and feedback from the intro event
- Engage in workshop activities to explore the architecture, landscape & open spaces and community uses within the emerging masterplan
- Invite residents to future events and collect feedback on what they would like to see at these events
- Invite residents to join the Estate Board

Feedback Techniques

- Exhibition banners
- Sticky notes
- Feedback questionnaires
- Conversations with the JV, design team and Independent Advisors
- Sticker workshop activities

INTRODUCTION

JULY WORKSHOP EVENT 1

Exhibition dates:

Saturday 15th July (10am - 1pm) Tuesday 18th July (4pm - 7pm)

No. of resident households who attended the events: 26

*Please note that some residents may not have registered at the event

This report summarises the feedback received by residents of Juniper Crescent during the July Workshop Event 1. This included two workshop sessions attended by members from the One Housing, Countryside and PRP Architects team, as well as the Independent Advisors from Communities First. Residents were invited to take part in the workshop activities, as well as taken through the next steps and future events. Residents were encouraged to leave feedback on different aspects of the developing masterplan including architecture, community uses and landscape & open spaces, in addition to what they would like to see at future events and any general concerns.

Residents were invited to attend workshop events held in the communal space at Juniper Crescent on Saturday 15th July and Tuesday 18th July. Residents were also encouraged to write comments on post-it notes, which were then placed onto the relevant workshop material. Residents were asked to note any additional comments and ideas in feedback questionnaires; asking them what they would like to see at the next event as well as their preferred way to be kept informed.

Responses gathered from the questionnaires, workshop activities and general feedback have been analysed, categorised and summarised within this feedback report. Where possible, all feedback has been considered and responded to in the ongoing design of the emerging masterplan, in addition to the engagement process and management.











Summary of Workshop Feedback

Key findings from comments collected at the workshop events

Residents were able to actively participate in the workshop activities and work through all material presented with members of the design team. Respondents highlighted their key priorities and concerns on the future of Juniper Crescent.

These mainly focused on the following: open spaces, play & fitness, indoor & outdoor flexible spaces, energy efficient homes, balconies & windows and building materials & special features.

Key priorities and concerns expressed by the residents are highlighted below:

- Open spaces
- Play & fitness
- Indoor & outdoor flexible spaces
- Energy efficient homes
- Balconies & windows
- Building materials & special features
- Safety & security
- History & heritage
- Retention of views
- The rehousing process
- Growing

Estate Board

A BIG THANK YOU to everyone that came to the July Workshop Events wanting to find out more about joining the Estate Board.

What is the latest on the Estate Board?

We are very pleased that at the June Intro Events, 5 residents were already interested in joining the Estate Board, and 2 more were potentially interested in joining. Following the July Worlshop Events, an additional 2 residents noted that they are also interested in joining the Estate Board.

We need a diverse mix of residents who have lived on the estate for a number of years, newer residents, residents from phase 1 and 2; as well as residents that have moved and will be returning to Juniper Crescent. This will ensure that your Estate Board is representative of Juniper Crescent.

What will the role of the Estate Board be?

The Estate Board will make sure that residents' views and ideas are at the heart of the masterplanning process, working collaboratively with the JV (One Housing and Countryside) and the Architects to develop a community vision for the estate.

There is an exciting opportunity for the Estate Board to oversee the Community Chest for residents of Juniper Crescent, ensuring that residents' benefit from the social value initiatives.

Can I still join?

It's not too late to join. If you are a Juniper Crescent resident, passionate about your community and want to be part of an exciting new group to look at the future plans for Juniper Crescent, please come forward.

How can I join or find out more?

If you are interested in finding out more, or would like an informal chat, please contact Raj Mondair from One Housing or Ian Simpson from Communities First.

Raj Mondair

- rmandair@onehousing.co.uk
- 07554 113283

Ian Simpson

- isimpson@communitiesfirst.uk.com
- 07740 611817



















Architecture Activity Results

Residents were presented a variety of precedent images and word stickers which were categorised by: Appearance Ideas and History and Heritage Inspiration. Stickers with inspiration for building names were also available. Residents were asked to place these stickers onto an A1 illustrative sketch of a building elevation. The 3 most popular precedent images and word stickers for each catergory have been presented below.



How would you like your buildings to look?

Appearance Ideas



Selected 10 times



Selected 7 times



Selected 5 times



Selected 5 times

Accent of Colour

Local Material Palette

Distinct Entrances

History and Heritage Inspiration



Selected 7 times



Selected 7 times



Selected 6 times



Selected 5 times



Murals

Inscriptions









In order of popularity, below shows the name inspiration for the buildings:

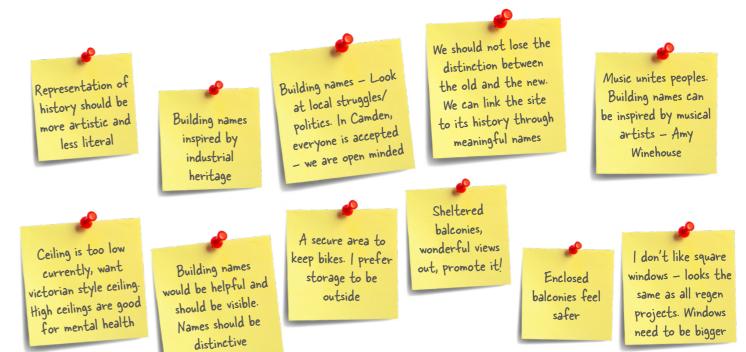
- Musical references
- Historical figures
- Local artists

Suggestions from residents:

- Hendrix House (musical reference)
- Goth references
- Amy Wine House
- Inspirational song lyrics

Comments and suggestions received about the proposed buildings:

A full list of comments received can be found in Appendix 6.













In the second architecture workshop activity, residents were presented a variety of different building material images and architectual features and asked whether they like or dislike them using red and green stickers. Residents were also able to stick post-it notes onto these materials with their comments and opinions.



What building materials do you like & dislike?

Most liked Grey Brick

Selected 14 times



Selected 10 times



Selected 7 times



Selected 7 times

What special building materials do you like & dislike?



Selected 18 times



Selected 15 times



Selected 11 times

Most disliked



This material had the most red 'dislike' stickers but also the second most green 'liked' stickers

Selected 5 times

Comments and suggestions received about the building materials:





Modern with an old fashioned touch









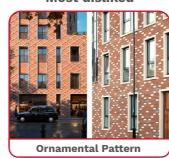








Most disliked



Selected 16 times

Comments and suggestions received about the special features:

A full list of comments received can be found in Appendix 6.









I prefer communal entrances that are more open











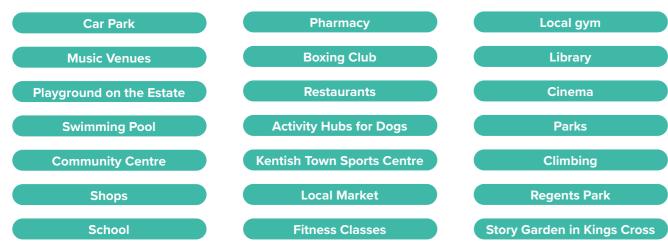
11

Community Uses Activity Results

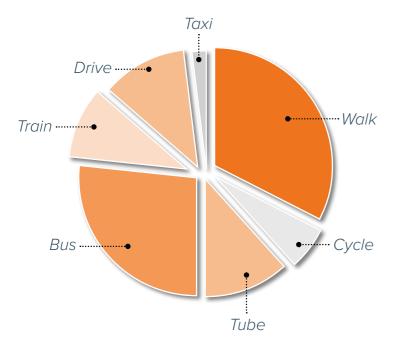
Residents were given a profile card to fill out with their name and brief information about their household. An A1 display board presented precedent images of a range of community uses, residents were asked to tick each of the activities which they would be interested in using and would want to be incorporated in the masterplan.



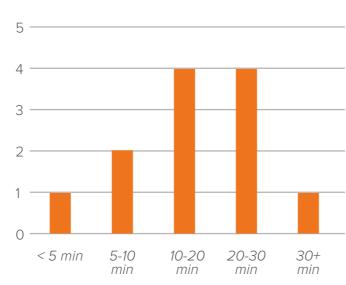
Which facilities do you and your household use in the local area?



How do you get around the local area?



How far do you travel for these facilities?





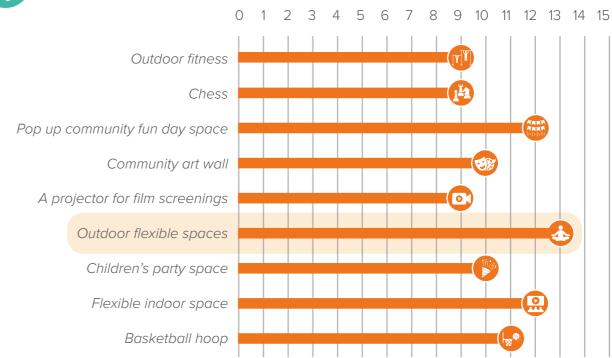




Countryside Partnerships

E/

Which activities would you and your household enjoy?



Suggestions from residents:

- Classes and workshop
- Activities for teenagers virtual gym classes
- Dancing
- Swimming/sauna
- Book club
- Community gardening space
- Community hall

*Data from returned completed profile cards Respondents for workshop activity: 22

- Mixed use spaces
- Gym
- Spaces for kids
- Multi-use outdoor sports area
- Indoor community hut
- Meeting space
- Football pitch









13

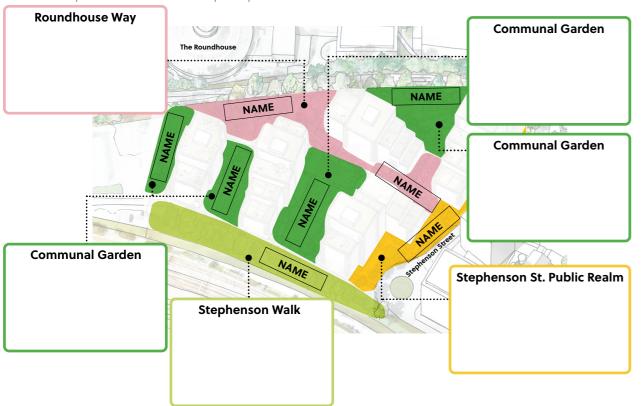
Landscape & Open Spaces Activity Results

Residents were given an indicative A3 plan, to animate the open space and public areas with example image stickers that best represent how they would like each open space to look and feel. Residents were also able to choose from any of the name stickers provided or write down their own ideas on the blank stickers to name their open spaces.

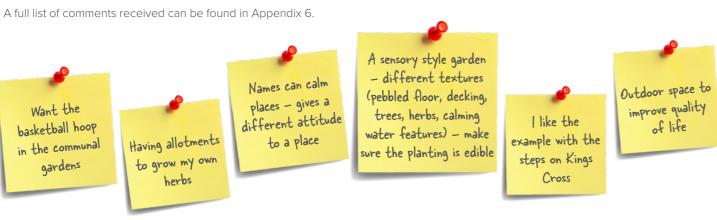


Design and name your open spaces

Indicative A3 plan handed out to each participant



Comments and suggestions received about landscape and open space:



CommunitiesFirst PRP One Housing Riverside Countryside Partnerships

Most popular precedent images for each key open space:









*Data from returned completed plans Respondents at workshop activity: 19









In order of popularity, below shows the name inspiration for the open spaces:

Roundhouse Way

Communal Gardens

- 1. Juniper Gardens
- 2. Roundhouse Green
- 3. Camden Courtyard

Stephenson Walk

Stephenson St. Public Realm

Suggestions from residents:

- Chalk Farm Garden
- Harb Yard
- Roundhouse Walk
- Rockers Court
- Farmland Paths
- Country Lanes
- Chalk Farm Gardens
- Rose Gardens

- Cherry Gardens
- Roundhouse Meadow
- Green House
- Juniper Steps
- Juni Green
- Juni Yard
- Stephenson Piazza

Comments and suggestions received about landscape and open space:

A full list of comments received can be found in Appendix 6.



Opportunity for communal growing areas



















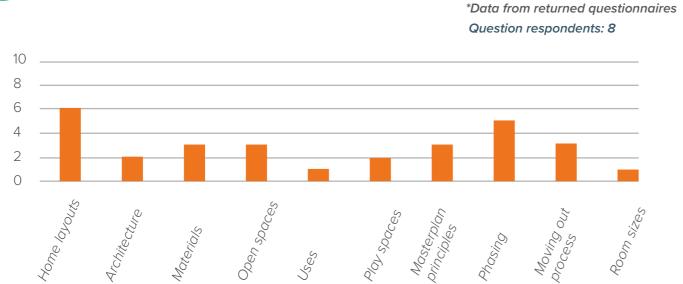
Countryside



Feedback Questionnaire Results

Following the 'July Workshop Event 1', residents were asked to complete a feedback questionnaire. Residents were asked what themes they would like to see at the next event and how they would prefer to be kept in touch. The bar charts below show the popularity of each of the key themes. The most popular themes include: home layouts, phasing, materials, open spaces, masterplan principles and the moving out process.

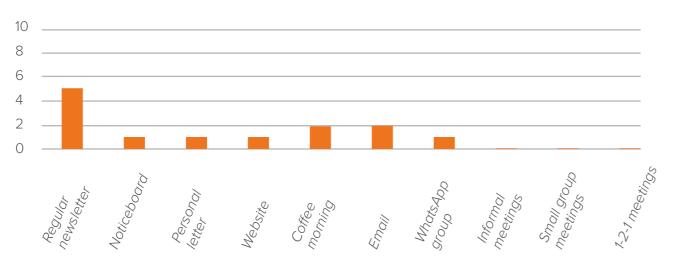
What themes would you like to see at the next event?





How would you prefer to be kept informed and involved in the future?

*Data from returned questionnaires Question respondents: 5











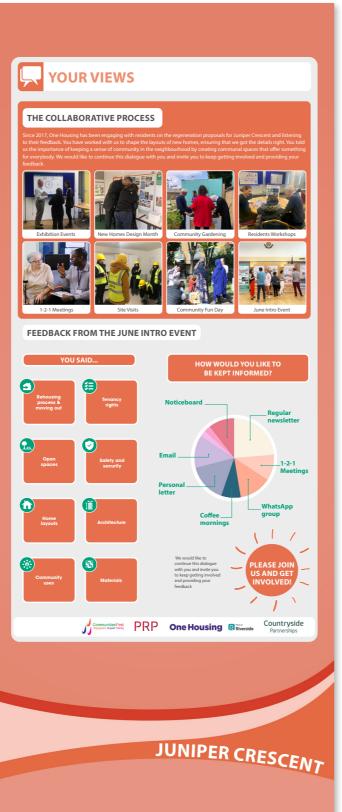
Interested in joining the Estate Board at this time?

• 2 additional respondents expressed interest in joining at the July Workshop Event 1.

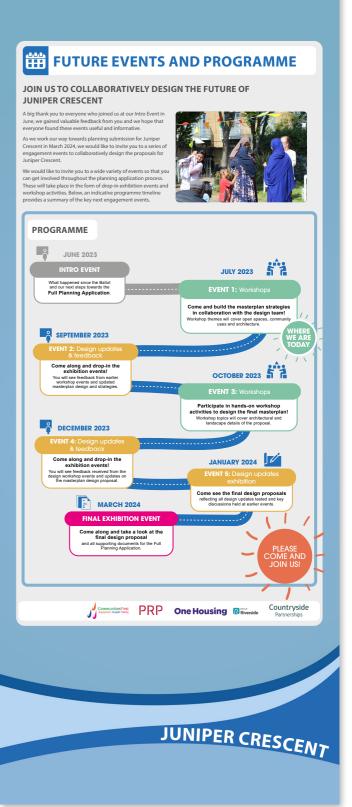


Appendix 1: Exhibition Banners











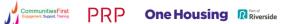




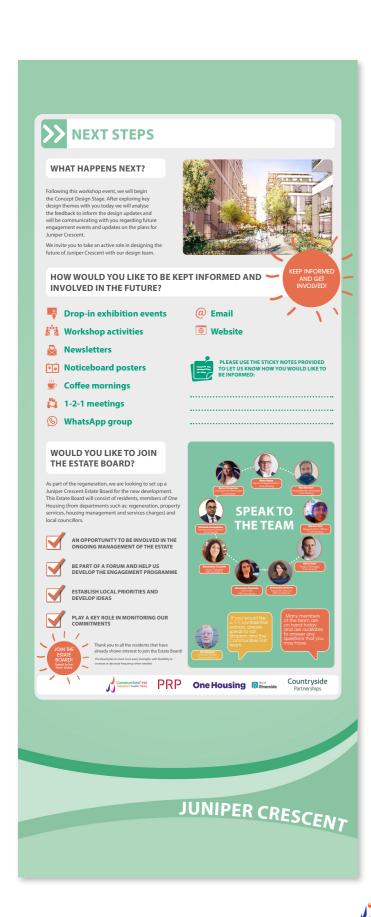






















Appendix 2: Rehousing Board - Located in the One Housing Hub



One Housing Regeneration team members were on hand to answer any questions and concerns around the rehousing process.

Independent Advisors were also available for anyone that wanted 1-2-1 confidential advice.

An A1 board on the rehousing process was located in the on-site portacabin for any residents to view.





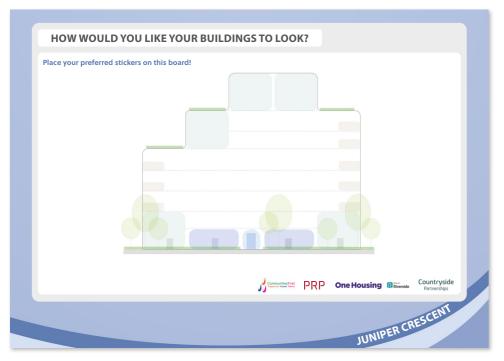






Appendix 3: Architecture Workshop Activity Material

A1 Mood Board Base

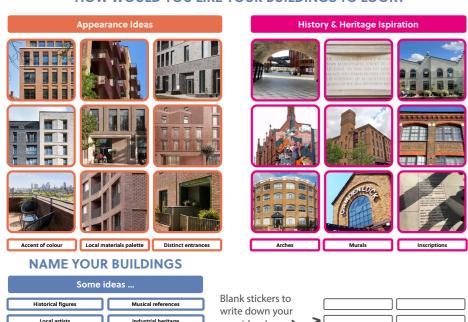


Precedent Stickers

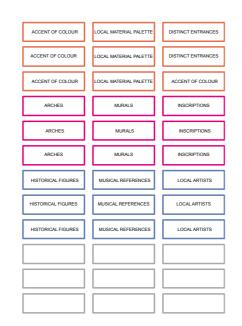


A3 Precedent Image Board

HOW WOULD YOU LIKE YOUR BUILDINGS TO LOOK?



Building Name Inspiration Stickers



A3 Building Materials Board



A3 Special Building Materials Board



















Appendix 4: Community Uses Workshop Activity Material

A1 Precedent Image Board



Profile Cards



Appendix 5: Landscape & Open Spaces Workshop Activity Material

A1 Precedent Image Board



Precedent Image Stickers



A3 Plan

DESIGN AND NAME YOUR OPEN SPACES - PLAN



Name Stickers

NAME YOUR OPEN SPACES USING THE STICKERS BELOW

Roundhouse Way	Festival Gardens	Juniper Plaza
Juniper Gardens	Camden Courtyard	Roundhouse Green
Stephenson Walk	Juniper Meadow	Juniper Parade
Stephenson Plaza	Heritage Hill	Stephenson Steps

















Appendix 6: Post-It Note Comments

Workshop sticky notes

Full record of comments received on sticky notes on the workshop material

Architecture: How would you like your building to look?

- Winter gardens to close balconies in winter
- Identifying each building so when you have visitors you can say 'I'm in the grey building'
- Growing allotments in my own home for some herbs
- Good quality, solid and secure not glass
- Sheltered balconies, wonderful views out, promote it!
- Lots of green!
- Do something completely different! Make it unique and exciting!
- Like the variation of materials and height
- Comment to architectural precedent 6: I don't like how this is angled
- Comment to the mural precedent: this encourages graffiti
- Modern
- Big windows
- Wide windows
- Bay window
- Modern with an old fashioned touch
- Rotunda previous Easyjet offices
- Make it prestigious! Contemporary new buildings look cheap! Thermal/performance energy efficient
- Colindale design example that I liked
- Brindley Court underground parking Stanmore Place - I like the distinctiveness of each building. Entrance telecom and separate access to each building."
- Red brick is too old fashioned. Victorians are gone a long time ago.
- Building names would be helpful and should be visible. Names should be distinctive (not X Block!)
- I value privacy in the balconies. I like windows (ventilation)
- One name for the neighbourhood. Skipyard!
- I like projected balconies
- New buildings should have its own identity and innovative brick textures
- I like brick banding similar to Juniper Crescent
- Representation of history should be more artistic and less literal. One information board about the area could be at the entrance to Juniper.









- Building names inspired by industrial heritage
- I like the grey colours more
- · Windows not full height in bedrooms, full height in living rooms.
- I do not want radiators (ideally at all and definitely not by the window)
- Buildings need to be residential, not like a factory
- A secure area to keep bikes. I prefer storage to be outside
- I like unique entrance features
- Textured brick colours would weather better. Avoid very dark colours, aim for mid range colours (not too light, not too dark)
- Re-use letterboxes to create something in the play area
- Traditional materials last longer, newer developments can sometimes be a trend
- I like the arches. Celebrate the history throughout. I like flats with balconies (corner or projecting)
- Look at local struggles/politics. The law centre struggled to open. In Camden, everyone is accepted we are open minded and it needs to be recognised
- I like arches
- Buildings need space around them, so they don't feel crowded
- We should not lose the distinction between the old and the new. We can link the site to its history through meaningful names
- Enclosed balconies feel safer
- Pavement element to make it bespoke
- Music unites peoples. Building names can be inspired by musical artists Amy Winehouse
- I don't like projecting balconies, they are too exposed. I like inset and corner balconies
- I like the new developments next to Castlehaven Close and the bridge. I also like new buildings close to the Salvation Army
- Natural light, big windows. Our houses get very hot in summer and cold in winter. Energy efficient
- Ceiling is too low currently, want victorian style ceiling. High ceilings are good for mental health
- I like the new buildings by Crogsland Road (junction with Chalk Farm Road)
- I would like to overlook the Roundhouse









- Re-use some of the bricks in landscape features
- I prefer light colour brick tones such asgrey and beige/brown
- I prefer communal entrances that are more open, larger glazing and have a distinctive material to the rest of the building
- For me its important for my kitchen to have a window
- Buildings that can endure climate change
- · Good insulation less heating needed the better
- Most important thing is that buildings are solid
- Re-use some of the bricks in landscape features
- I prefer light colour brick tones such asgrey and beige/brown
- I prefer communal entrances that are more open, larger glazing and have a distinctive material to the rest of the building
- For me its important for my kitchen to have a window

Architecture: What building materials do you like and dislike?

- Sheltered entrance
- I prefer the colour and the covered area
- Playful brick patterns like lego
- Light coloured brick light grey
- Dark grey
- I prefer neutral-light colours
- I don't like square windows looks the same as all regen projects. Windows need to be bigger
- I don't like weathering of wood of façade in some new buildings in the area

Community Uses: Which activities would you and your household enjoy?

- Tenants hall
- Sheds to rent out for storage
- I would prefer for this to be on the ground floor
- Community events that can bring money to re-invest in the estate
- Tenants hall to be used by any resident but can also be hired by other people
- Indoor flexible spaces noise risk daycare or nursery









Landscape & Open Spaces: Design and name your open spaces

- More protected spaces more secure
- Areas for vegetables to grow
- The ball courtyard areas are very wll used. These should be reprovided. Provide more separate spots for play areas to provide options for all age groups
- Older children play sports (football, basketball). A climbing frame would be useful.
- Mixture of open spaces allowing for social time as well as quiet time
- Communal outdoor growing area
- Ball area play area for different age groups
- Provide more disabled car parking spaces. A parking meter for visitors a different parking system
- A living wall
- More spaces for the kids and quiet areas for adults
- More gathering active spaces
- Central communal gardens community building flexible space used all year round
- North East communal garden no view avenue, chill, relax
- Stephenson st. public realm exhaust fume way
- Stephenson walk crack-head alley, need I say more...
- Western communal gardens fresh is best, food growing clubs
- I don't think Juniper should be mentioned on the new estate, don't use 'Juniper' as a name it's a berry
- Security is important
- I would like to see examples of gated communities
- Want the basketball hoop in the communal gardens
- · Want a playground on Roundhouse way
- As it is today, the cars feel like the most important thing in the communal open space almost like a display of cars
- Risk for the open spaces to become a toilet for dogs
- Western side of site quiet, peaceful and family spaces
- The kids are in the centre of the space
- Trees that absorb more CO2
- Having allotments to green my own herbs
- Swimming pool as there is none nearby











- Cycle storage easily accessible
- Keep small kids and older teenagers separated
- Create a welcoming space to sit and relax
- I love gardening making a green relaxing peace and quiet
- Good and enjoyable walking areas to promote walking and fitness
- Names can calm places gives a different attitude to a place
- Ping pong activities for older teenagers and young adults
- I like the example with the steps on Kings Cross
- I prefer the green spaces from the hardscaped areas
- Opportunity for communal growing areas
- Underground swimming pool, gym, games area
- Name after the farm that used to be here
- Maximise views We have wonderful views I can see the London Eye from my balcony
- Outdoor space to improve quality of life
- Buildings that can endure climate change
- Good insulation less heating needed the better
- Most important thing is that buildings are solid
- A sensory style garden different textures (pebbled floor, decking, trees, herbs, calming water features) make sure the planing is edible as children may eat it
- The young people/children call the estate 'Juni' Juni Yard
- Security of communal spaces there will be a lot more people in the area
- Bringing the football pitch was brilliant a space for older kids to play
- Older children play sports (football, basketball). A climbing frame would be useful
- I currently have a view of the Roundhouse, I want my new home to have this
- Outdoor fitness















Appendix 7: Event Pictures



















































































Appendix 8: Feedback Questionnaire

you think i	onnaire is a chance for us to record your views about your area and will help us understand what important. All feedback collected will shape the way forward and inform future events. es are optional.
About y o	
Do you liv	e on Juniper Crescent? Yes No
Address (c	ptional):
Have yo	ur say
To enable	us to improve future events we would appreciate your comments on today's event.
Have you f	ound today's exhibition event informative? Yes 🔲 No 🔲 Some of it 🔲
Did the tin	ne, venue and days of the events work for you? What would you like to see at future events?
Please exp	lain

What	themes would	I you like to see at the nex	t event?	
	Home layouts	•	Masterplan principles	
	Architecture	0	Phasing	
	Materials		Moving out process	
	Open spaces	•	Anything else?	
	Uses			
44	Play spaces			

Getting involved Would you like to join the Estate Board? Yes ☐ No ☐ How would you prefer to be kept informed and involved in the future? (tick all that apply)

Please leave any other comments:					
	Communities first	PRP	One Housing	Riverside	Countryside Partnerships

Appendix 9: Feedback Questionnaire Comments

Full record of comments received on feedback questionnaires

- If you do the Estate Board in the evenings after 6pm during the week I may not always be able to make it Saturday
- Are we still on board for 2025? I would like to go to Phase 2, I am currently at Phase 1
- The landlord offer document is very useful to have I go back to it all the time













